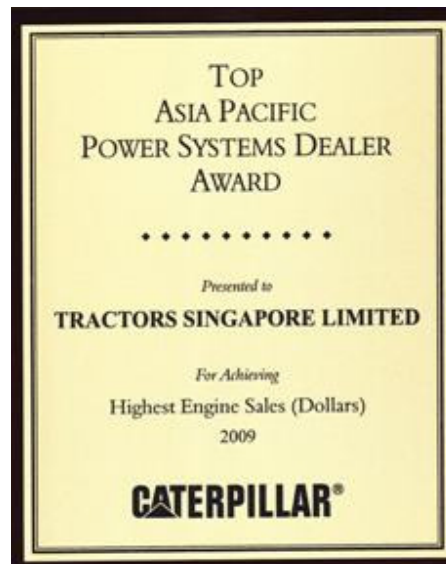




OUR PRINCIPAL, CATERPILLAR® HAS A NEW CEO

Douglas R Oberhelman was appointed Caterpillar Chief Executive Officer on 1 July 2010 and will be Chairman of the Board on 1 November 2010. Mr Oberhelman takes over from Mr Jim Owens.

FOR THE THIRD TIME, TRACTORS SINGAPORE IS CATERPILLAR'S TOP ASIA PACIFIC POWER SYSTEMS DEALER



Mr Ringo Chow, General Manager, Caterpillar Electric Power Asia Pacific, presenting the Award to a beaming Mr Tan Oon Ho, Tractors Singapore Limited's General Manager, Power Systems Division

Singapore builds two thirds of the world's rigs and the global search for black gold has once more garnered for Tractors Singapore Limited's Power Systems Division, Caterpillar's "**Top Asia Pacific Systems Dealer Award** for achieving Highest Engine Sales (Dollars) 2009."

Mr Ringo Chow, General Manager of Caterpillar Electric Power Asia Pacific, congratulated Tractors Singapore Limited (authorized dealer for Singapore, Christmas Island (Indian Ocean) and Maldives) on this achievement for

the third time at a luncheon held recently to commemorate the occasion.

Tan Oon Ho and his team wish to record their gratitude to their valued customers for enabling Tractors Singapore to receive this significant recognition.

THEY MAY BE USED.....BUT THERE'S QUALITY LIFE IN THESE CAT® ADTs YET

GLOBALLY- SOURCED FULL RANGE OF USED CAT ARTICULATED TRUCKS AT TRACTORS SINGAPORE



Full Range of Used Cat Articulated Dump Trucks with our Workshop Staff.
(L to R) ADT Models 725, 730, 735 and 740.

Short-term projects have created a demand for used articulated trucks in Singapore. As some customers have need of these equipment for only a short duration in their jobs, they do not find it viable to invest in new machines.

To fill this gap, Tractors Singapore Limited (TSL)'s Used Equipment Department looked into customers' critical requirements and conducted a worldwide search for them.

For the first time ever, we have the full range of used Cat Articulated Trucks consisting of models 725, 730, 735 and 740 onsite at Tractors Singapore's yard. These are 6x6 Rubber Tired Off-Highway Articulated Trucks. Steering is by Articulation, hence the name. The capacities of these Trucks range from 25 Tons to 40 Tons with Engine Power ranging from 280 hp to 415 hp. Cat Articulated Trucks are among the most versatile hauling machines available. High rolling resistance, steep grades, rough or sloppy terrain or poorly maintained haul roads.....Cat Articulated Trucks can adapt to these easily. Their durability and reliability make them an excellent value for many applications.

TSL-supplied used Cat articulated trucks provide the best price points to meet the economics of these short term projects. The trucks are sourced from our world wide network. Upon arrival at our workshop, each unit undergo thorough checking and servicing before they are delivered to customers' sites, ready to work. Once deployed, these machines are supported by our experienced team of service engineers until project completion.

PSD-SDI LAUNCHES CAT® C18 / C32 IN THE LAND OF THE HORNBILLS

Customers at Sibul, Sarawak view new models in the iron



Sarawak is the largest state in Malaysia. Also known as “The land of the Hornbills”, it is part of Borneo which is the third largest island in the world. Politically, the island is divided among three countries: Brunei, Indonesia and Malaysia of which Indonesia Kalimantan occupies more than 70% of the island territory. Apart from being a tourist attraction for its rich and diverse culture, Sarawak’s economy has traditionally been resource-based -in particular from oil and gas, timber and palm oil -but trends are now towards attracting energy-intensive industries utilizing its natural energy resources under its state-launched Sarawak Corridor of Renewable Energy (SCORE) plan.



A Group photograph to commemorate the occasion with hosts Caterpillar and SDI with valued customers

The Power Systems Department (PSD) of SDI (formerly known as Tractors Malaysia) - authorized Cat dealer for Peninsular/East Malaysia and Brunei - has a number of key customers in Sarawak engaged in the logging, plantation, utilities and shipbuilding markets. There are approximately 35 major shipyards in Sarawak located at major towns and cities based in Kuching, Miri, Bintulu and Sibu. The yards here build vessels that include Anchor Handling Tugs (AHT), 20m to 30m conventional tugs, Strait Supply Vessels, utility vessels, ferries and crew boats for both local and international customers. PSD-SDI has branch networks in all these key locations to provide reliable pre-sales support and after sales services. Today, 40% of PSD’s total marine business comes from Sarawak’s marine business.

The transition of Cat Marine engines from mechanical to electronic controls to meet Tier-2 emission requirements caused some anxiety amongst the Sarawakian customers. To allay their concerns and to keep competition at

bay, PSD-SDI took a two-prong approach. It ran a customer seminar in Sibiu which was officially opened by the Senior Vice President, PSD-SDI. This event allowed its valued customers from the various shipyards to witness the unveiling of the new models -the C18 ACERT (600 hp) and the C32 ACERT (1000 hp) electronic engines and learn more about their value propositions whilst examining these units in the iron. Experts from Caterpillar® – Messrs B L Revanna and Hooi Chew Yee and the PSD-SDI team led by Encik Najib Yusoff, addressed and fielded customers' enquiries from technical to pricing issues.

An appreciation dinner was held the same evening to thank all participants for making the effort to grace the occasion. Najib Yusof, General Manager of PSD-SDI Marine business was encouraged by the good attendance and keen participation displayed by the seminar attendees. *"Our customers are now aware of superior value the C-series electronic has over its predecessors. We have, through this seminar, been able to enlighten our customers on the features and benefits of the new series while at the same time taking stock of their concerns especially on price. We are also very grateful to our principal Caterpillar and especially to Mr.B L Revanna who has helped us in many ways to make this seminar a success"*

THE CHINA ENGINEERS, LTD. SECURES ITS FIRST DEAL WITH CCCC-GUANGZHOU DREDGING CO., LTD.

***Cat® Marine Engines play a part in
GDC's established quality dredging services***

CCCC-Guangzhou Dredging Co., Ltd. (GDC), a wholly-owned subsidiary of China Communication Construction Company, is a major dredging contractor in China with its headquarters located in Guangzhou.

GDC is mainly engaged in dredging business and has been devoted to offering diversified quality services for the constructions of ports and waterways. The company's core business includes maintenance dredging, capital dredging, reclamation, marine engineering, irrigation and environment works, cofferdam and harbor construction, soft soil improvement, aggregate reclaiming, underwater rock blasting and dredging for power plants. In addition, GDC can also undertake many other businesses such as geological prospecting, offshore and land surveying, building construction and civil engineering, warehousing and towing transportation, etc.

The China Engineers, Ltd. (CEL) was pleased to have signed its first deal with GDC. Dependable Cat diesel engines (2 x 3516B and 1 x 3512B) were installed in GDC's dredger equipment last month. CEL organized customized seminars and training to enrich GDC's technical team's overall knowledge of Cat marine engines. The proximity of CEL's factory in Shunde (in Guangdong Province) will also prove advantageous when the time comes for engine overhauls. CEL is confident this initial deal with GDC is a significant step towards a growing relationship between the companies.



CEL's Technical Training organized for GDC



Cat model 3512B



Cat model 3516B

Cat marine propulsion engines have provided proven power for many marine applications around the world. They afford excellent fuel efficiency and oil consumption, and meet the most stringent emissions standards. With Cat marine propulsion engines and the support of its authorized dealer (The China Engineers., Ltd), CCC-Guangzhou Dredging Co., Ltd and other end-users can be assured they have the most reliable, safe and high quality propulsion power at their command.



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