

A Message From Our Managing Director



Dear Valued Customers,

Thank you for your support in these tumultuous times. As we work hand in hand to realize your projects, you may be assured as our valued clients, you will continue to receive the highest level of commitment from Tractors Singapore Limited (TSL).

With the recent Sime Darby merger, the three Power Systems Divisions of Tractors Singapore Limited - covering the territories of Singapore, Christmas Island and Maldives; Sime Darby Industrial Sdn Bhd (formerly known as Tractors Malaysia) covering the territories of Peninsular/East Malaysia and Brunei; and The China Engineers covering the territories of parts of China, Hong Kong and Macau are now grouped (along with TSL's Product Support Division) under my management. This move streamlines projects and provides for borderless transactions. We view this positively as our customers will definitely benefit from the trove of varying experiences and expertise this consolidated grouping offers.

As such, along with news on happenings in Singapore, Christmas Island and Maldives, PowerTrac an e-magazine for you, will henceforth include articles on power systems-related stories from both Sime Darby Industrial Sdn Bhd and The China Engineers.

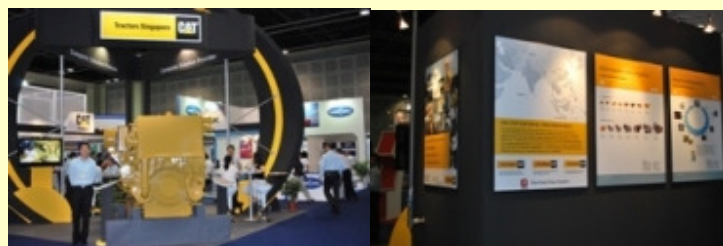
We hope you will enjoy reading this issue and future ones to come.

Thank you once again for your patronage.

*Ng Pock Yin
Managing Director
Tractors Singapore Limited*

**TRACTORS SINGAPORE LIMITED (TSL)
TAKES THE LEAD AGAIN**

AT THE ASIAN SHIPPING AND WORK BOAT 2009 EXHIBITION



Tractors Singapore Limited and Caterpillar® fronted the recent Asian Shipping and Workboat 2009 Exhibition held from 24th to 26th February 2009 at Suntec City Convention and Exhibition Center.

TSL, one of the 70 exhibitors, displayed the Cat 3516HD marine propulsion engine and showcased its packaging capabilities via the usual media means. The Asian Shipping and Workboat 2009 Exhibition provided us with the opportunity to promote Cat engines with members from TSL, Cat Financial and MaK attending to customers queries.

The exhibition was officially opened by Brigadier General (NS) Tay Lim Heng, Chief Executive of the Marine and Port Authority of Singapore (MPA).

Big Hall + Big Machines = Big Event!

Tractors Singapore Limited's Customers' Appreciation Dinner cum Products Exhibition



In appreciation of its customers' business support, Tractors Singapore Limited (TSL) organized Customers' Appreciation Night at Singapore Expo's Hall 4 on Friday, 6 February 2009.

Apart from the usual entertainment and dinner, TSL took this opportunity to showcase a selection of new Caterpillar® machines aptly named 'A Team of Tough Performers'. The 14 new machines displayed were from the following families:

- The mini-hydraulic excavators
- The small and medium hydraulic excavators and
- Paving products and wheel loaders.

The new Cat 329D and 336D hydraulic excavators were introduced as a direct replacement of the 325D and 330D. The new model names represent the significant increase in machine weight that has occurred over recent years, and the added value this gain provides to customers. Caterpillar addressed critical customer requirements by recently renaming these to reflect closely its machines actual weight.

TSL also took advantage of the occasion and space to promote its services under the Cat Rental Store and Cat Rental Power.

Along with the cherished presence of our valued customers, we were honoured too to have had the support of Caterpillar Asia Pacific Distribution Services' Vice President, Mr Rob Charter, Caterpillar Asia's Regional Manager, Mr Walt Bradbury and their teams. There was also strong show of support by Caterpillar Financial personnel. Mr K S Chong, Managing Director of Sime Darby Industrial made the special effort to lend his presence.



The evening's entertainment included a lion dance, songs, games and mask-changing performances. The machines displayed were formally introduced to customers in three segments with the grand finale of a full lightup and sounding of horns by the entire line up as an appreciation of customers' support.

THE NEW CAT® C6.6 ACERT POWERS OFF-ROAD TERMINAL TRACTOR.



Type testing of the new C6.6 ACERT engine carrying a maximum load of 75 ton GCW.

Terberg Tractors Malaysia (TTM), Sime Darby Industrial –Power Systems Division (PSD) and Caterpillar® have innovatively put together a new CAT C6.6 ACERT engine to power the YT220-Mk2, 4x2 Terberg Terminal Tractor. This necessity emerged after the production of the previous CAT 3126B engine ceased in 2007. The best fit was found in a C6.6 ACERT rated at 173hp and 213hp. To date, a total of 120 units of the off-highway terminal tractors have been fitted with the C6.6 ACERT engines for domestic and overseas market.

What attributes of this new engine makes it the right choice? The C6.6 ACERT offers improved value to customers. Toh Kok Chai-Assistant Manager, Industrial Sales, PSD pointed out that in terms of size the C6.6 is comparatively smaller and lighter than its predecessor, the CAT 3126B. He adds “because of its compact size, a C6.6 ACERT consumes less fuel, benefiting customers in terms of long-term savings.” Moreover, it complies with Tier 3 Stage IIIA emission regulation. The C6.6 comes with CAT patented ACERT technology that gives it the capability to upgrade to future emission standards. This option is an advantage to our OEM customers as it reduces future engineering works to meet higher emission requirements.

A lot of effort was put in to ensure the success of this new engine. Terberg Benschop, CAT and PSD carried out a joint type test at Tractors Manufacturing Assembly (TMA) facility in Johor to evaluate the performance of the 213hp C6.6 ACERT engine fitted on an YT220-Mk2 terminal tractor carrying a 75-tonne gross combined weight (GCW). The test was able to meet all set parameters and proved beyond doubt that the capability of the new C6.6 ACERT engine.



The CAT C6.6 ACERT engine: Easy fit, fuel efficient, and environmentally friendly

**IT'S A WORLD'S FIRST
FOR THE CHINA ENGINEERS, LTD (CEL)
AS IT PIONEERS THE SALE OF 2 X CAT C175
GENSETS
FOR COMMERCIAL APPLICATION**

*EXPERIENCED CEL BEATS THE COMPETITION
TO PROVIDE RELIABLE CATERPILLAR® C175 GENSETS STANDBY POWER
FOR FUJIAN MEDIA GROUP'S NEW BROADCASTING AND TELEVISION CENTRE*



With more than 45 years' experience as a Cat dealer, CEL's Power Systems Division' sales team earned its customer, Fujian Media Group (FMG)'s confidence when they presented undisputed findings that the 2400 KW

genset would better fulfill the Station's new Broadcasting and Television Centre's power needs rather than their preferred 2000 KW. CEL not only addressed FMG's stringent requirements and concerns but offered several featured solutions including, but not limited to, solution design, equipment commissioning, installation and technical training. To further convince FMG of Cat products' quality and reliability, CEL invited the customer to visit Guangdong Telcom Building which has 4 x Cat 3516B in operation.

Prominent and influential Fujian Media Group was launched in 2004 with a total of 6 broadcasting frequencies and 11 television channels. Its core businesses are in broadcasting, television, movie-making, transmission, networks, publishing and internet promotion along with research development, Arts of Film and TV, advertising and several other media related interests. Its newly constructed 80,000+ square metre broadcasting and television centre on Jiangbin Road will be a landmark building in Fuzhou city. It was a key construction project during the Tenth Five-Year Plan Period and will be presented as an anniversary gift project for China's 2009 National Day.

The Cat C175 diesel standby genset is but one of Caterpillar's extensive range of quality products. Fujian Media Group can rest assured when CEL delivers the 2 units of C175 in March 2009, that it has bought the best product for its needs coupled with the best support behind it – The China Engineers, Ltd. a member of the Sime Darby Group, and the authorized Cat dealer for Hong Kong, Macau, South China and Xinjiang .



Cat C175 Diesel Standby Genset



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